

What you said	What we did
<b>Overall strategy</b>	
<i>Summary and actions</i>	
<p>72% agreed that the draft strategy would have a positive impact, with only 3% saying it would have a negative impact. 64% said that the draft strategy was easy to understand, and individual comments mentioned that some acronyms were not clear, and that parts of it needed to be more child/young person friendly to encourage engagement and to fit with our 'Child Friendly City' ambition.</p>	<p>The strategy was reviewed and edited to make sure that it was easy to understand, including ensuring that acronyms were explained and language was clear. We are also now creating shorter one- and two-page summaries of all the Action Plans supporting this strategy, as well as the strategy itself, that are more accessible and digestible for children and young people to read.</p>
<p>55% of respondents said that the strategy provided sufficient information. However, 27% said that the strategy was not easy to understand, and individual comments highlighted the need for more detail on how this strategy will be implemented in practice and more specific information on individual objectives in each priority and action plans. Comments also focused on the length of the strategy which some felt was too long.</p>	<p>We have listened carefully to this feedback and have now changed the way this information is presented and where it will be found. We have removed our 'how will we achieve this' column within each priority, and kept/moved this information within the action plans themselves. We have instead signposted throughout the strategy as to which action plans will detail information relevant to each section and where they can be found. This has also shortened the overall length of the strategy which addresses those concerns.</p>
<p>A common thread of concerns raised both in relation to the strategy itself and to the four individual priorities set out within it, was the staffing levels and funding needed to put it into practice. 20 comments related to financial concerns about the implementation of the strategy, with a further 12 comments expressing concerns that the proposed changes wouldn't happen at all.</p>	<p>As a local authority we are of course operating in ever more challenging budgetary environments. However, we believe that everything we have set out in this strategy is achievable, and we have carefully considered the cost and the availability of resources for this during the coproduction and writing stages for the strategy. Additional funding has also been secured to support the Children and Learning Service to deliver against the priorities and the service is launching a robust recruitment campaign in January 2022.</p>
<p>In both the adult and younger people's questionnaires, the biggest priority identified by respondents was mental health (69% of adults, and 61% of young people). Other top priorities were supporting families (39% of adults and 40% of young people) and violence (42% of adults, 33% of young people).</p>	<p>We have ensured that the strategy adequately reflects the top mental health priority, and have ensured that the Emotional and Mental Health Wellbeing action plan also addresses this feedback, as well as the other priorities. We have also ensured these are the focal points on the accompanying summary poster.</p>
<i>Specific comments and feedback</i>	
<p><b>On measuring success:</b> A number of comments raised questions about how the strategy progress/success would be measured and who would be monitoring it.</p>	<p>The strategic priorities form the basis of an outcomes framework which will be monitored regularly and robustly by a new strategic partnership board. We have also ensured that this partnership board is correctly referenced within the strategy.</p>

What you said	What we did
<b>Priority 1 'Good start in life'</b>	
<b><i>Summary and actions</i></b>	
The majority of respondents agreed with all of the 3 proposed outcomes for a good start in life (all 87% or above).	No change required.
Of the general comments in this section, 8 related to more information being needed within this priority, and 7 related to funding	These points are both addressed earlier (page 1 of this document) under 'overall strategy' feedback.
<b><i>Specific comments and feedback</i></b>	
<b>On the 0-5 age range and early years support:</b> A number of comments highlighted Early Years as a critical development time and asked why there were not more actions set out in this area in the strategy.	This information will be set out in the comprehensive 'Early Years' and 'Early Help' plans, 2 of the 8 action plans to support us in implementing the vision of the Children and Young People's Strategy.
<b>On Surestart:</b> Feedback from 6 consultation respondents asked about funding for Surestart centres as well as seeking more detail about their use.	Surestart accessibility is a key focus of our improvement programme in 2022, as we work to build our offer for families within their local communities. This feedback will be used to shape the Surestart offer going forward.
<b>On the importance of play:</b> 9 comments mentioned the importance of play and asked why there was not more mention of this in the strategy.	This is something that is covered in the Early Years and Early Help strategic/action plans, but this feedback will also be used to shape the Surestart offer going forward.
<b>On SEND support:</b> A number of respondents commented that it would be helpful to know more about SEND provision and actions in that area.	This information will be set out in the comprehensive 'Special Education Needs and Disabilities (SEND) Action Plan', 1 of the 8 action plans to support us in implementing the vision of the Children and Young People's Strategy. Each action plan supporting the strategy will explore and explain the actions in a specific area in more detail.

What you said	What we did
<b>Priority 2 'Live safely'</b>	
<b>Summary and actions</b>	
The majority of respondents agreed with all of the proposed outcomes for the 'Live Safely' priority (ranging from 81 to 87% agreement).	No change required.
10 respondents felt more detail was needed in this priority, with a further 4 raising capacity/funding concerns.	Funding concerns have been addressed earlier in this document, and details outlined through the 8 action plans supporting this strategy.
<b>Specific comments and feedback</b>	
<p><b>On youth crime and violence, and strategic partnerships in this area:</b> Feedback on this topic asked questions about serious violence and highlighted a lack of detail on this area in the strategy, and also asked for information about partnership working on this.</p>	This information will be set out in the 'Youth Justice Strategic Action Plan', 1 of the 8 action plans to support us in implementing the vision of the Children and Young People's Strategy. There will also be more detailed information on this topic in the upcoming Safe City Strategy, scheduled to be in place from 1 <sup>st</sup> April 2022.
<p><b>On the Common Practice Framework:</b> A number of comments asked for more information on what the Common Practice Framework was and how it would help children.</p>	Our common practice framework will support a consistent, high quality professional response to families' needs. We will implement it with the support of the Local Safeguarding Children Partnership – this line has now been added in.
<p><b>On domestic violence/domestic abuse:</b> Feedback asked why Domestic Violence and the impact on children was not covered more in the strategy.</p>	This is covered in some of the action plans/ implementation plans that support this strategy, but will also be primarily addressed in the upcoming new Domestic Abuse Strategy (currently in development, due later in 2022).
<p><b>On educating young people on key issues:</b> Comments highlighted the need for more education in schools in relation to drugs, abuse, violence, and other child safety issues.</p>	This is covered in some of the action plans/ implementation plans (such as the Education Action Plan and the Youth Justice Strategic Plan) that support this strategy, but will also be addressed in the upcoming Tobacco, Alcohol and Drug Strategy (in development, due late 2022) and in the upcoming Safe City Strategy, scheduled to be in place from 1 <sup>st</sup> April 2022.
<p><b>On youth facilities:</b> Feedback from 12 respondents highlighted youth facilities for young people, as well as raising points around the safety of any facilities and the safety of public spaces for children and young people, and asked for further details.</p>	Having 'child friendly spaces' and more robustly addressing young people's experiences in the City will be a focus of our Child Friendly Southampton initiative. This is in line with the creation of our Young People's Service to better meet the needs of vulnerable young people.
<p><b>On improved contact with children:</b> Comments were raised highlighting the need for direct engagement with children in the city, including effective communication of services and support available to them and contact details to reach out to.</p>	We have increased the level of frontline practitioners in the service to make sure workers can have the time and space to engage meaningfully with children. The Education strategic plan includes a focus on inclusion. Information for / communication with young people is a focus of our participation activity and this includes web resources.

What you said	What we did
<b>Priority 3</b> <b>'Be happy and healthy'</b>	
<b><i>Summary and actions</i></b>	
The majority of respondents agreed with all of the proposed outcomes for children and young people to be happy and healthy (ranging from 81% - 85% agreement).	No change required.
There were 7 positive comments around this priority, particularly around the potential for the mental health proposals for young people.	Noted.
However, 20 respondents highlighted that improvement of mental health services/CAMHS were needed.	Further detail on these services are outlined in the Emotional and Mental Health Wellbeing Plan.
<b><i>Specific comments and feedback</i></b>	
<b>On the child-adolescent-adult transition:</b> A handful of comments identified references to the transition from childhood to adulthood, and felt the strategy had insufficient detail on this.	Further information on this is contained in the SEND, Corporate Parenting, and Emotional and Mental Health Wellbeing plans.
<b>On school exclusions:</b> Some feedback highlighted the issue of school exclusion and felt the strategy lacked detail on what steps were being taken to address them and to assess the impact on young people.	Inclusion is a priority in the Education and SEND strategic plans and detailed information on this issue can therefore be found in these action plans.
<b>On internet access and risks for young people:</b> A few comments asked for more detail on internet access for those experiencing poverty/deprivation, as well as the risks around social media for children and young people.	This is helpful input and we will review our strategic plans to consider the issues raised around use of the internet, connectivity and social media.
<b>On sports and physical health:</b> Some feedback concerned sports and physical health, and whether this topic was covered in enough detail within the strategy.	We have listened to this carefully and added in more information in this section to cover physical health and wellbeing. In addition, further (and more specific) objectives to address this topic will now be added into relevant supporting action plans.
<b>On mental health and CAMHS:</b> Individual free text responses highlighted high demand and waiting lists for these services and felt more information would be helpful on this topic within the strategy.	Further information on this is contained in the Emotional and Mental Health Wellbeing plan.
<b>On addiction and substance misuse:</b> A number of comments highlighted drugs education in schools, addiction (both adolescent and parental), and early interventions for children and young people and felt more detail on this was needed.	This will be covered in more detail in the upcoming Tobacco, Alcohol and Drug Strategy (in development, due late 2022).
<b>On safe and secure housing:</b>	The Children and Learning Department has actively contributed to the council's housing

<p>Some feedback on the strategy highlighted that the impact of homelessness or housing insecurity on children was not covered within the document, and that more information housing was required.</p>	<p>strategies and continues to do so. These issues would be covered in more depth within those strategies rather than addressed directly in the Children and Young People's strategy.</p>
<p><b>On marginalised young people and families:</b> 10 respondents highlighted how marginalised communities such as BAME, asylum seekers and refugees had been consulted and included in strategy objectives to include young people within those communities. Additional questions were raised as to whether there would be documents available for those communities as well as for those with SEND and for children themselves.</p>	<p>We will be circulating 'easy access' versions of the strategy and plans to address these concerns. This will also include a selection of 1 page summaries (for the strategy itself and for each action plan), so that children and young people would be able to see at a glance how each plan will directly impact them.</p> <p>Regarding the experiences of BAME communities – a detailed analysis of local need was undertaken during the development of the strategy and this has fed in both to the strategy itself and to the action plans supporting it. In addition, an Equality and Safety Impact Assessment has been completed which considers the impact of the strategy on people with protected characteristics.</p>
<p><b>On healthy food:</b> 4 comments expressed dissatisfaction that there was not enough reference to healthy eating and access to healthy meals, as well as more information on vulnerable young people having access to healthy food during holidays.</p>	<p>This is an important point and is addressed in the relevant SCC health and wellbeing plans as well as the Obesity action plan.</p>

What you said	What we did
<b>Priority 4 'Achieve and learn'</b>	
<b><i>Summary and actions</i></b>	
The majority of respondents agreed with all of the proposed outcomes within 'Learn and achieve' (ranging from 81 to 89% agreement).	No change required.
7 respondents highlighted concerns around how this priority will be funded, with another 3 commenting that more detail was needed.	Funding concerns have been addressed earlier in this document, and details outlined through the 8 action plans supporting this strategy.
<b><i>Specific comments and feedback</i></b>	
<b>On vocational training, work experience, academies, 16-25 education, and NEETs:</b> Comments raised issues around the level of detail in the strategy about vocational training, work experience, the role of academies, 16-25 college places and curriculums, and other training options outside of school environments to offer further options for NEETS.	These topics are covered more fully within the Education, SEND and Corporate Parenting Strategic Plans.
<b>On SEND support for transition to adulthood, special schools and EHCP:</b> The biggest suggestions from respondents in this section expressed concerns that there was not enough detail in the strategy on EHCPs and SEND support for those with additional needs and in special schools in order to support them through the school system and into adulthood.	These topics are covered more fully within the SEND Strategic Plan.
<b>For home educated children:</b> A number of comments felt that more detail was needed on provision and support for home educated children and their families.	These topics are covered more fully within the Education Strategic Plan.
<b>On grades vs wellbeing:</b> Some comments raised concerns over the current curriculums and learning structure being oriented around academic achievement rather than overall wellbeing.	The Education and SEND Strategic Plans are holistic in their approach to education and we are committed to ensuring that children receive education that enables them to flourish not just academically but also from a wider health and wellbeing perspective.

What you said	What we did
<b>Other individual consultation comments/feedback</b>	
<p><b>On drinking alcohol during pregnancy:</b> It was highlighted by one response that the language around Foetal Alcohol Syndrome in the strategy, and the phrase 'harmful amounts' of alcohol consumed during pregnancy was promoting a message that small levels of drinking during pregnancy was acceptable. The same response also mentioned that references have been made to support to reduce smoking during pregnancy but that the same offer was not set out for supporting expectant mothers struggling with alcohol during pregnancy.</p>	<p>This is based on data about the levels of alcohol consumption that are attributable to Foetal Alcohol Syndrome and the language does not in our view encourage an irresponsible consumption of drinking during pregnancy.</p> <p>Further measures on this, and on support for pregnant women wishing to reduce or stop their drinking, will be outlined further in the new Tobacco, Alcohol and Drug (TAD) Strategy (in development, expected late 2022).</p>
<p><b>On being a Child-Friendly City:</b> Multiple comments in different sections of the consultation highlighted that the Child Friendly City ambition was not embedded into the document enough and that this theme was not consistent throughout the strategy.</p>	<p>This feedback has been taken on board and more references to being a Child-Friendly City have been added in where appropriate. This has also been added more robustly into the Action Plans supporting the strategy, and we have ensured that the Child Friendly logo has been included within the strategy design.</p>
<p><b>On the data we have used in the strategy:</b> One comment highlighted that we had not been clear enough about where the data supporting the strategy had been sourced from.</p>	<p>This data has been sourced from the SCC Data Observatory as well as from other teams working within and alongside SCC such as schools, the voluntary sector, safeguarding partners and service providers, as well as needs assessments undertaken as part of the strategy development process. This detail has now been added into the strategy for clarity.</p>
<p><b>On comparing to the previous strategy:</b> Comment was made that it would have been beneficial to compile a document comparing the new strategy to the existing strategy.</p>	<p>This does not fall within the remit of writing this new strategy and is not something we prepare during strategy development. Existing versions of strategy documents are available online and visible until such time as they become replaced by any new strategy.</p>
<p><b>On the HRDA:</b> One comment expressed confusion at the term 'HRDA' on page 24 with no explanation of the acronym to support wider public understanding.</p>	<p>This has been taken on board and amended. HRDA (High Risk Domestic Abuse) has now been written out in full to support the acronym on page 24.</p>
<p><b>On teenage pregnancy:</b> A number of comments mentioned that the reference to teenage pregnancy on page 25 did not seem to fit with that section of the strategy and was further on in the strategy anyway.</p>	<p>This feedback has been taken on board and matches similar comments from other stakeholders during consultation such as Public Health, so has now been removed from this section.</p>
<p><b>On 'First Time Entrants':</b> One comment mentioned that the term 'First Time Entrants' on page 25 was ambiguous and did not fully clarify for wider public understanding what the term was referring to.</p>	<p>This has been taken on board and has now been amended to show as 'First Time Entrants (to the criminal justice system)' for clarity.</p>

<p><b>On wording:</b> One comment highlighted an incorrect model name ('Safer Together') on page 28, which is actually called the 'Safe and Together' model.</p> <p>Comments were also made on whether 'Systemic Practice' should be used more fully throughout the document.</p>	<p>This has now been corrected and this action has now been moved out of the main strategy into individual action plans with the correct term used.</p> <p>A new case study has now been added ('Pause Practice') where systemic practice is referenced. Other references to individual practices will sit within individual action plans.</p>
<p><b>On areas of deprivation:</b> One comment mentioned that on the deprivation page (page 13), the geographical locations are too vague.</p>	<p>This has been resolved by adding in the phrase 'local ward areas' to clarify that the data breaks down the figures into individual wards rather than more specific locations.</p>
<p><b>On parenting courses:</b> One comment expressed concerns that actions within the strategy indicated that SEND parents could be offered parenting courses.</p>	<p>Courses such as these are intended to offer additional support, rather than single out, SEND children and their families. This has now been removed from the main strategy and added into the SEND Strategic Plan instead where more explanatory information can be outlined.</p>
<p><b>On SCC CYP services:</b> Feedback asked whether contact details for the council's CYP services could be collated into one accessible online resource for parents and families to make them easier to find.</p>	<p>This information has not been added to the strategy but has been fed back to the team working on Destination 22 for their consideration.</p>
<p><b>On Looked After Children:</b> One comment highlighted that Southampton children should be placed in facilities or placement families within the local area.</p>	<p>This is a matter for relevant Safeguarding and Placement teams depending on the risks and benefits assessed for a local placement, as well as what placements are available at the time of the request.</p>
<p><b>On consulting with Children and Young People in the city:</b> A number of comments asked what role (if any) children and young people had played in contributing to, and feedback back on, the strategy and its main proposals.</p>	<p>We have now added in a new page at the end of the strategy document outlining who we consulted (and how) during the strategy development, co-production and consultation process, as well as how many people responded to the consultation (both children and adults), to clarify on this point.</p>
<p><b>On wider points about the city:</b> Other comments included points around road safety, potholes, knife crime, theft, female safety, racism, land maintenance, travel costs, culture and leisure., homelessness, Covid rules, and city aesthetics.</p>	<p>These issues are beyond the scope of this strategy and would be covered in other more relevant strategies. However, this feedback is useful for wider City engagement, and will be taken on board by relevant officers.</p>

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